

In The Claims:

1. (Currently Amended) A system for transmitting image data comprising:
a remote storage device for receiving image data; and
a digital camera configured to send the image data exclusively to the remote storage device and to receive advertising data exclusively from the remote storage device, said digital camera being physically incapable of communicating, either directly or indirectly, with any external device other than said exclusive and remote location.
2. (Original) The system according to Claim 1 wherein the digital camera further comprises a sensor for forming the image data.
3. (Previously Presented) The system according to Claim 1 wherein the digital camera further comprises a local storage device for storing the image data and the advertising data from the remote storage device.
4. (Original) The system according to Claim 3 wherein the digital camera further comprises a display device for viewing the image data and the advertising data.

5. (Currently Amended) A method of communicating between a digital camera and a predetermined remote location comprising:

uploading image data from a digital camera solely to an exclusive and predetermined remote location;

downloading advertising data solely from the exclusive and predetermined remote location to the digital camera, said digital camera being physically incapable of communicating, either directly or indirectly, with any external device other than said exclusive and remote location; and

displaying the advertising data on the digital camera.

6. (Original) The method according to Claim 5 further comprising an advertiser compensating a distributor based on the advertising data downloaded by the digital camera.

7. (Original) The method according to Claim 5 further comprising a distributor selling the digital camera to a user at a discount based on the advertising data downloaded by the digital camera.

8. (Previously Presented) The method according to Claim 5 wherein uploading the image data occurs only at the exclusive and predetermined remote location.

9. (Currently Amended) A digital camera comprising:
a buffer for receiving image data and advertising data;
an interface connected to the buffer configured to upload the image data
from the digital camera to an exclusive and predetermined remote
location and to download the advertising data from the exclusive and
predetermined remote location to the digital camera; and
a display connected to the buffer for viewing the advertising data, said
digital camera being physically incapable of communicating, either
directly or indirectly, with any external device other than said
exclusive and remote location.

10. (Original) The digital camera according to Claim 9 further comprising a
sensor connected to the buffer for forming the image data.

11. (Previously Presented) The digital camera according to Claim 9 wherein the
interface is configured to automatically connect with the exclusive and
predetermined remote location for uploading the image data and downloading
the advertisement data.

12. (Previously Presented) The method of claim 5 wherein said digital camera is
unable to exchange electronic information with any electronic devices except for
said exclusive and predetermined remote location.

13. (Previously Presented) The method of claim 5 wherein a distributor of said
digital camera implements functional characteristics of said uploading, said
downloading and said displaying, said remote location pushing said advertising
data to said digital camera, said digital camera displaying said advertising data in
an automatic manner, a device user of said digital being unable to prevent said
displaying.

14. (Previously Presented) The method of claim 5 wherein a distributor of said digital camera administers and maintains said exclusive and predetermined remote location.
15. (Previously Presented) The method of claim 5 wherein a combined download/upload request triggers said uploading and said downloading.
16. (Previously Presented) The method of claim 5 wherein a combined download/upload request triggers said uploading and said downloading, said combined download/upload request occurring at predetermined regular intervals.
17. (Previously Presented) The method of claim 5 wherein one or more advertisers compensate a distributor of said digital camera for said downloading and said displaying of said advertising data, said distributor responsively providing said digital camera to a device user without charging any purchase price.
18. (Previously Presented) The method of claim 5 wherein a purchase price of said digital camera is reduced by a compensation amount provided from one or more advertisers to a distributor of said digital camera, said compensation amount being provided in exchange for said distributor implementing said digital camera to automatically perform said downloading and said displaying.
19. (Previously Presented) The method of claim 5 wherein said downloading of said advertising data is triggered by said uploading image data.
20. (New) The method of claim 5 wherein an advertiser compensates both said exclusive and remote location and a distributor of said digital camera for downloading said advertising.

21. (New) The method of claim 5 wherein said camera obtains said image data back from said exclusive and predetermined location in a reverse transfer operation for viewing by a camera user after said uploading has occurred.